

Banking in the fast lane

Real-Time Data for Customer Excellence

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25%

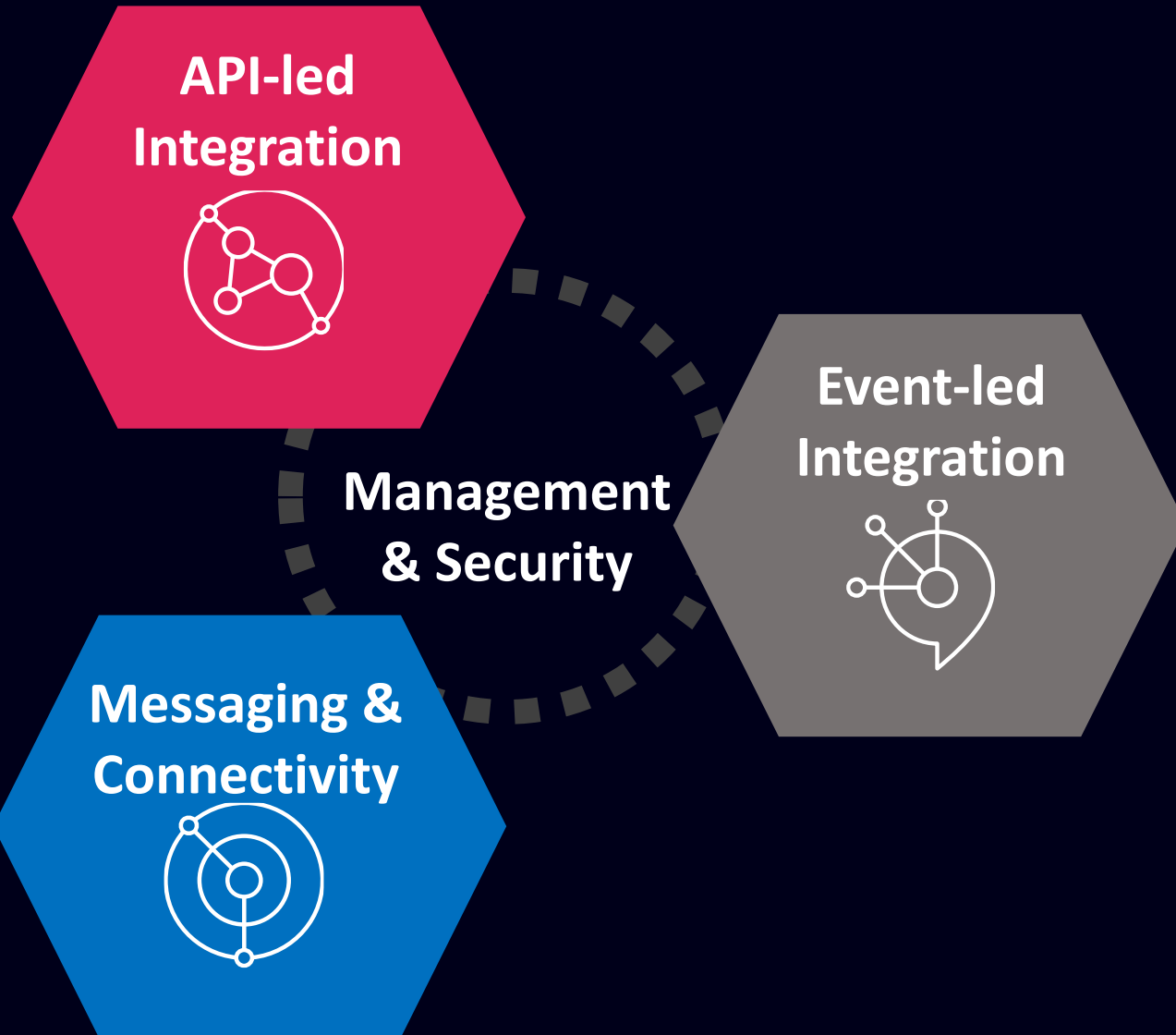
Technobank 2024 presentations with AI in topic name

„A good plan, expeditiously executed now is better than a perfect plan executed next week!“

George S. Patton

„A good plan, expeditiously executed **now** is better than a perfect plan executed **next week!**“

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Digital Business Demands a New Level of Agility



React to events in real time,
as they happen



Deliver **responsive** &
personalised customer
experiences



Uncover new **insights** about
your business & respond **fast**

*Get data to where it's needed, **before** it's needed*

Priority lane for priority clients

Recognize arrival of the priority clients to the branch, promote them and address their needs



„ATMs are just for cash withdrawal“

Use event streams to offer small loans with quick approval for suitable clients



„We just found out that 2 days ago...“

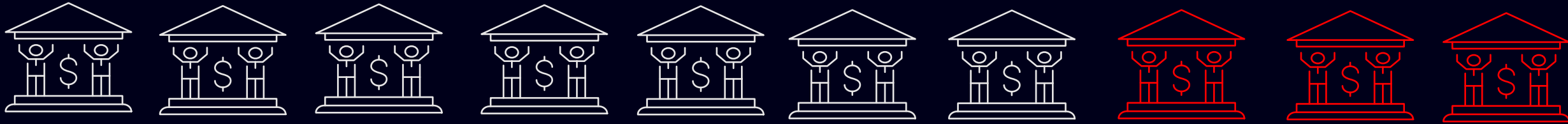
Collect data from multiple websites,
portals, social networks
Process the data and alarm relevant
people in near real time



„Takes weeks to get specific data from critical systems for our innovation project...!“

Publish data to streams so that it is available before new applications are even conceived





7/10

Biggest banks use Kafka for real-time data use cases



COMTRADE
SYSTEM INTEGRATION

Questions?

Thank you!