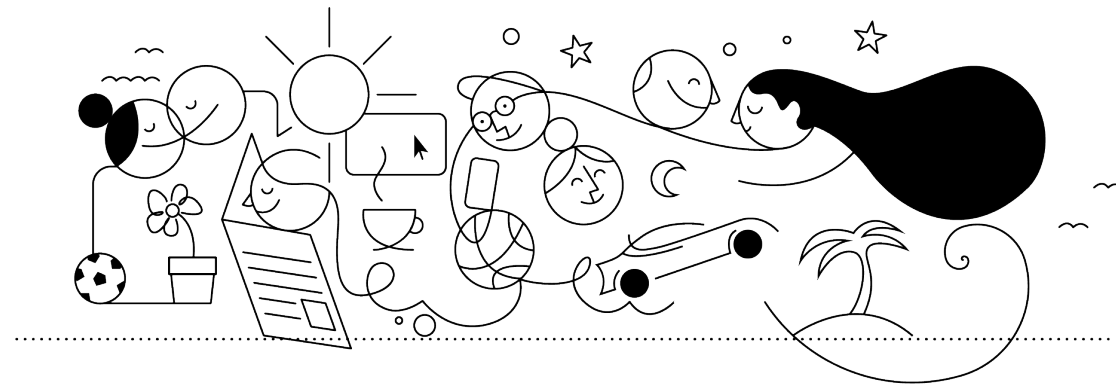


Od poverenja do prakse: digitalizacija sa e-potpisom u finansijama na osnovi korisničkog iskustva

Aljoša Jerman Blažič, CEO





JUICERO
CHOPPED
Greens
FRESH CHOPPED PRODUCE FOR MAKING COLD-PRESSED JUICE
spinach, celery, romaine, kale, carrot, cucumber
100% organic ingredients
NON GMO
PRESERVABLE
DO NOT FREEZE
PUREVE
KEEP REFRIGERATED
JUICERO, INC. SAN FRANCISCO, CA 94103
CERTIFIED ORGANIC BY QAI
NET WEIGHT 10 OZ (283 g)

JUICERO
CHOPPED
Spicy Greens
FRESH CHOPPED PRODUCE FOR MAKING COLD-PRESSED JUICE
pineapple, romaine, celery, cucumber, spinach, carrot, jalapeno, lemon
100% organic ingredients
NON GMO
PRESERVABLE
DO NOT FREEZE
PUREVE
KEEP REFRIGERATED
JUICERO, INC. SAN FRANCISCO, CA 94103
CERTIFIED ORGANIC BY QAI
NET WEIGHT 10 OZ (283 g)

JUICERO
CHOPPED
Sweet Greens
FRESH CHOPPED PRODUCE FOR MAKING COLD-PRESSED JUICE
apple, spinach, pineapple, kale, lemon
100% organic ingredients
NON GMO
PRESERVABLE
DO NOT FREEZE
PUREVE
KEEP REFRIGERATED
JUICERO, INC. SAN FRANCISCO, CA 94103
CERTIFIED ORGANIC BY QAI
NET WEIGHT 10 OZ (283 g)

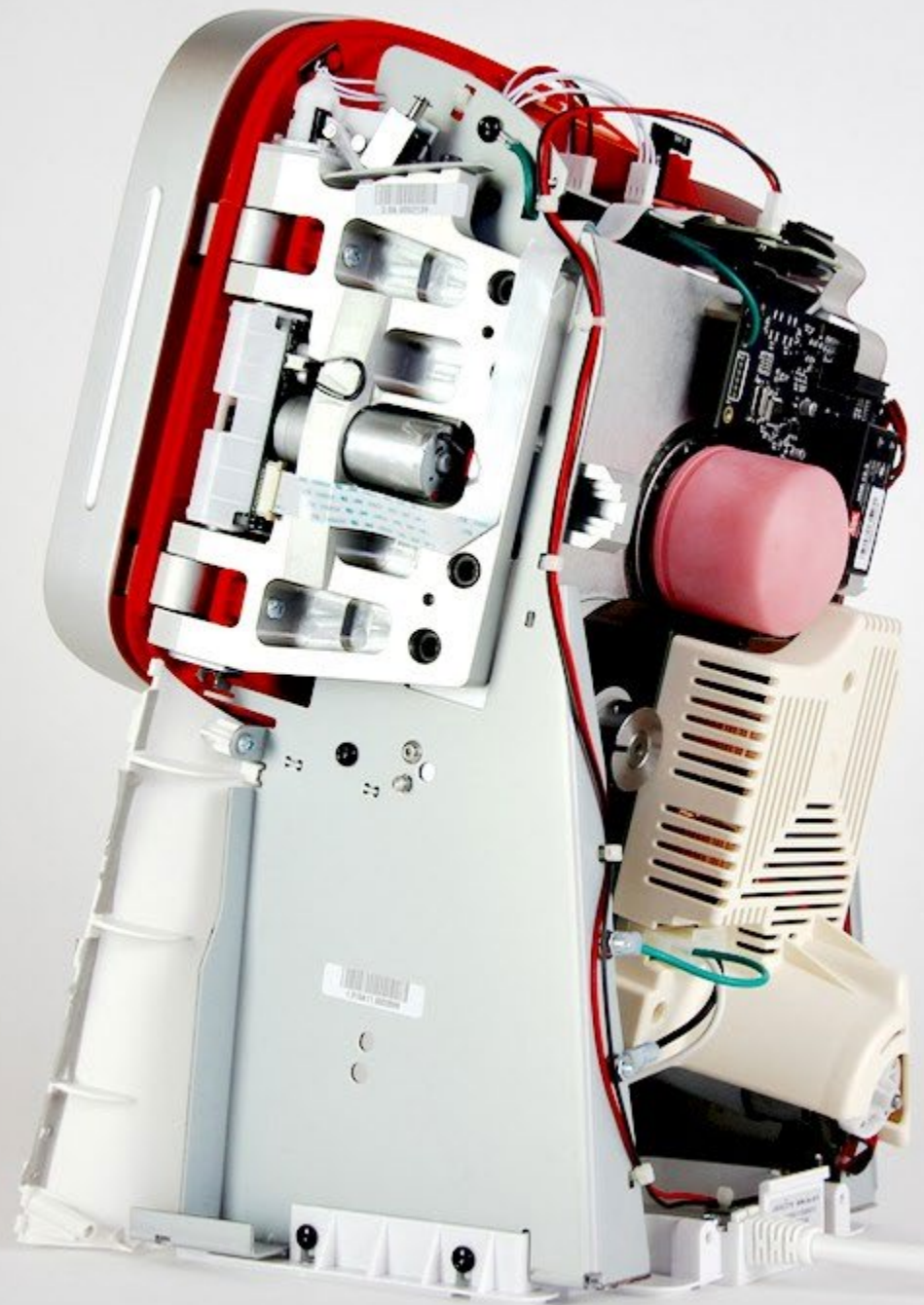
JUICERO
ORGANIC BLEND
Green Zing
FRESH CHOPPED PRODUCE FOR MAKING COLD-PRESSED JUICE
pineapple, romaine, celery, cucumber, spinach, parsley, jalapeno, ginger, lemon
100% organic ingredients
NON GMO
PRESERVABLE
DO NOT FREEZE
PUREVE
KEEP REFRIGERATED
JUICERO, INC. SAN FRANCISCO, CA 94103
CERTIFIED ORGANIC BY QAI
NET WEIGHT 10 OZ (283 g)

JUICERO
ORGANIC BLEND
Beta Glow
FRESH CHOPPED PRODUCE FOR MAKING COLD-PRESSED JUICE
carrot, lemon, orange, ginger
100% organic ingredients
NON GMO
PRESERVABLE
DO NOT FREEZE
PUREVE
KEEP REFRIGERATED
JUICERO, INC. SAN FRANCISCO, CA 94103
CERTIFIED ORGANIC BY QAI
NET WEIGHT 10 OZ (283 g)

JUICERO
ORGANIC BLEND
Granate Glow
FRESH CHOPPED PRODUCE FOR MAKING COLD-PRESSED JUICE
apple, cucumber, pomegranate, arils, beet, lemon
100% organic ingredients
NON GMO
PRESERVABLE
DO NOT FREEZE
PUREVE
KEEP REFRIGERATED
JUICERO, INC. SAN FRANCISCO, CA 94103
CERTIFIED ORGANIC BY QAI
NET WEIGHT 10 OZ (283 g)

JUICERO
ORGANIC PRODUCE SHOT
Pure Pomegrana
FRESH ORGANIC PRODUCE FOR MAKING COLD-PRESSED JUICE
pomegranate arils
100% organic ingredients
NON GMO
PRESERVABLE
DO NOT FREEZE
PUREVE
KEEP REFRIGERATED
JUICERO, INC. SAN FRANCISCO, CA 94103
CERTIFIED ORGANIC BY QAI
NET WEIGHT 4 OZ (113 g)

JUICERO
ORGANIC BLEND
Root Renewal+
FRESH CHOPPED PRODUCE FOR MAKING COLD-PRESSED JUICE
carrot, apple, beet, lemon, spinach, turmeric, ginger, celery
100% organic ingredients
NON GMO
PRESERVABLE
DO NOT FREEZE
PUREVE
KEEP REFRIGERATED
JUICERO, INC. SAN FRANCISCO, CA 94103
CERTIFIED ORGANIC BY QAI
NET WEIGHT 10 OZ (283 g)





1. Jednostavan elektronski potpis (SES)

Skup podataka u elektronskom obliku koji su pridruženi ili logički povezani sa drugim (potpisanim) podacima u elektronskim obliku tako da se elektronskim potpisom potvrđuje integritet tih podataka i identitet potpisnika, kako je definisano članom 2(20) Zakonu o elektronskom dokumentu, elektronskoj identifikaciji i uslugama od poverenja u elektronskom poslovanju.

SES pruža osnovnu pravnu valjanost bez stroge verifikacije identiteta.

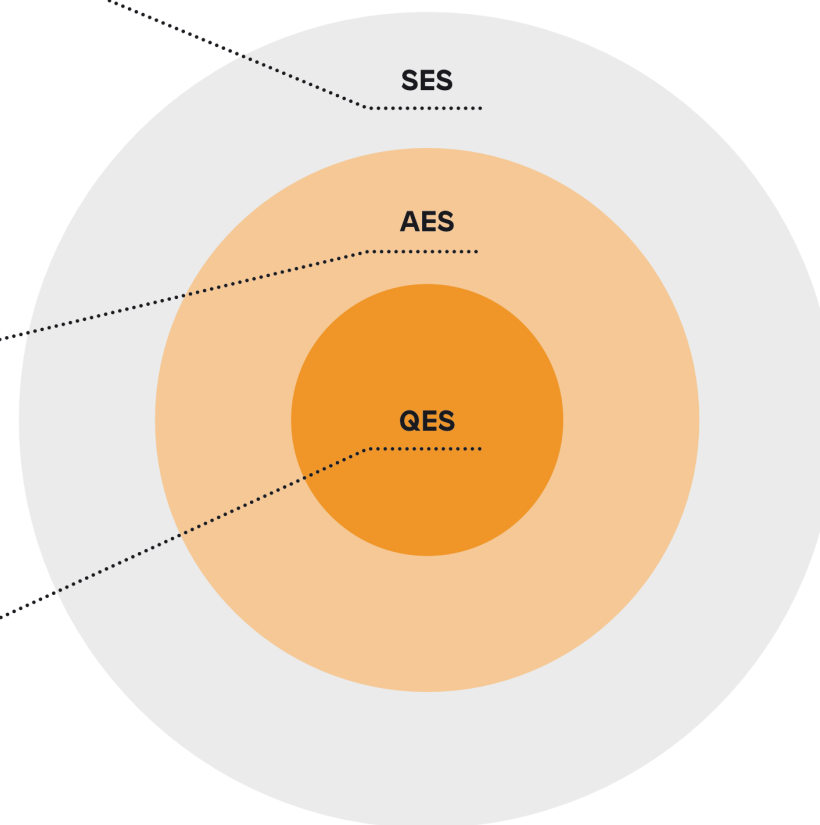
2. Napredan elektronski potpis (AES)

Potpis koji je na nedvosmislen način povezan sa potpisnikom. Kreiran je pomoću podataka za izradu elektronskog potpisa koje potpisnik, sa visokim stepenom pouzdanosti, koristi isključivo sam. Potpis takođe mora da obezbedi integritet potpisanih podataka, kako je određeno članom 42 Zakona.

3. Kvalifikovani elektronski potpis (QES)

Potpis koji je kreiran kvalifikovanim sredstvom za kreiranje elektronskog potpisa i koji se zasniva na kvalifikovanom sertifikatu za elektronski potpis i koji je izdat od strane pružaoca kvalifikovane usluge od poverenja u skladu sa ovim zakonom.

Prema članu 50 zakona, ima isto pravno dejstvo kao i svojeručni potpis.



Pronalaženje pravog balansa

Pri izboru odgovarajuće vrste e-potpisa, važno je uspostaviti ravnotežu između korisničkog iskustva i direktne dokazne vrednosti. Iako QES pruža najviši nivo direktne dokazne vrednosti, njegova

složenija upotreba nije idealna za česte procese niskog rizika. Sa druge strane, **SES i AES omogućavaju brže i jednostavnije korisničko iskustvo** i često su dovoljni za scenarije srednjeg rizika.



Digitalni oblik (e-potpis)

Analogni oblik (mokri potpis)

Ovaj prikaz je isključivo informativnog karaktera i simbolično prikazuje odnos između direktne dokazne vrednosti i vrsta e-potpisa. Nije namenjen kao zvanično ili sveobuhvatno pravno tumačenje.

COMPLEX TRAVEL FOR EASY TRAVEL BOOKING!

COMPLEX TRAVEL BOOKING...



Flights



Hotels (Properties)



Property-specific booking

Reviews



TripAdvisor

Other review



ALL-IN-ONE PLATFORMS!



TRUSTED BRIDGE FOR EASY TRAVEL BOOKING!



Best Deals



Easy to Search • Compare • Book!



✓ Flights



✓ Hotels



✓ Reviews



✓ Deals



✓ Deals

1 STORES FUNDS



KEEP YOUR MONEY SAFE IN YOUR PAYPAL WALLET!

PayPal

2 PROCESSES PAYMENTS



FAST & SECURE CHECKOUT ONLINE OR IN-STORE!

3 MANAGES RISKS, DISPUTES & FRAUD



BUYER & SELLER PROTECTION, FRAUD DETECTION & DISPUTE RESOLUTION!



A TRUSTED BRIDGE BETWEEN YOU AND THE FINANCIAL SYSTEM!

4 HANDLES SETTLEMENT BETWEEN PARTIES



MOVES MONEY BETWEEN BUYER & SELLER QUICKLY & RELIABLY!

5 OPERATES AS A BANK (SOME CASES)



ACTS LIKE A FINANCIAL INSTITUTION — NO TRADITIONAL BANK NEEDED!



CUSTOMER



FINANCIAL INSTITUTIONS

Business Process Requirements

Customer Service



Sales & Marketing



Human Resources



Purchasing Dept.



Finance & Management



Trusted Digital Services

BUSINESS PROCESSES

TRUST SERVICE INFRASTRUCTURE



1 Certificate Authorities



Time Stamping Services



2 Digital Onboarding

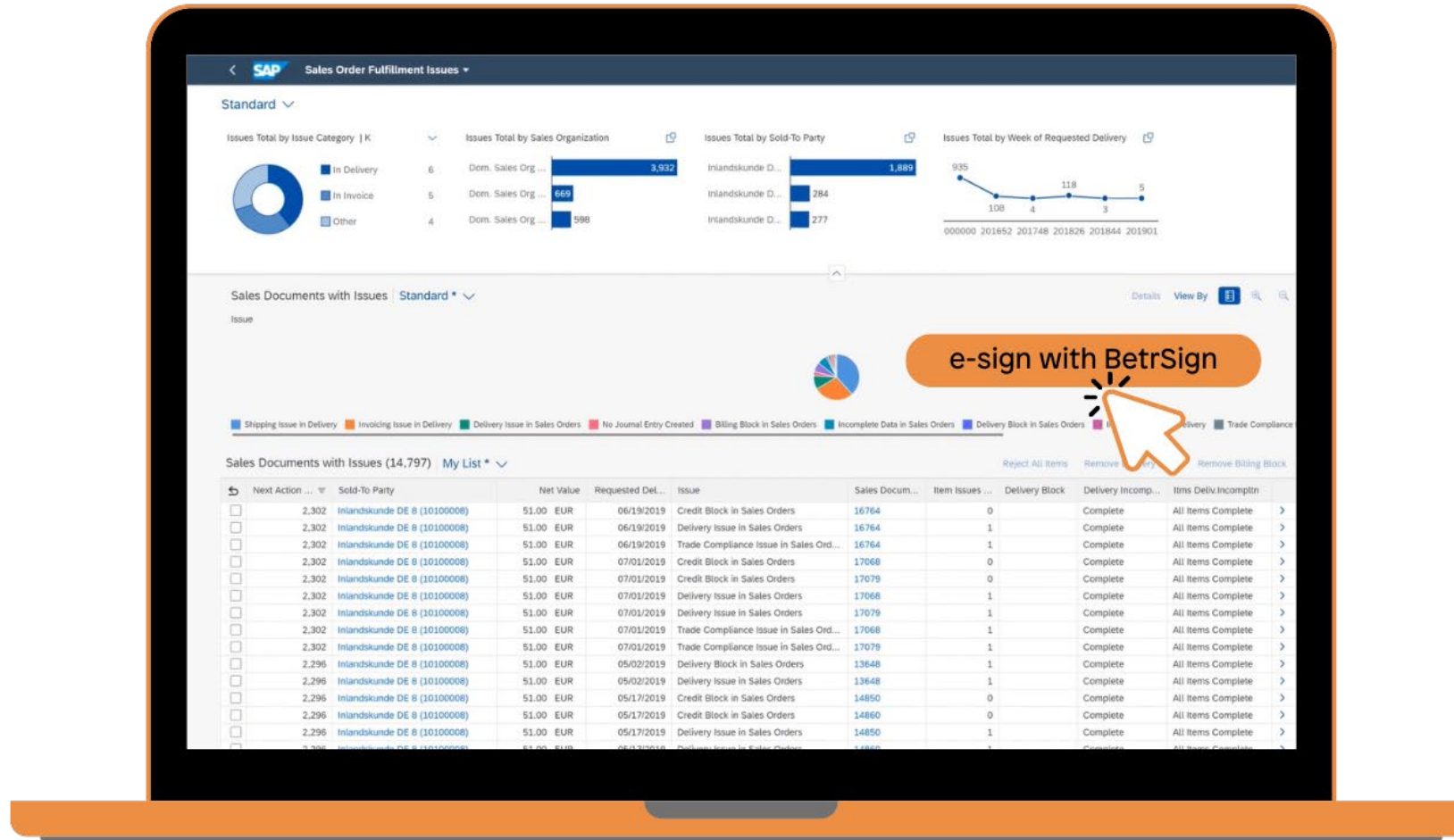


E-ID & ONBOARDING Secure Storage



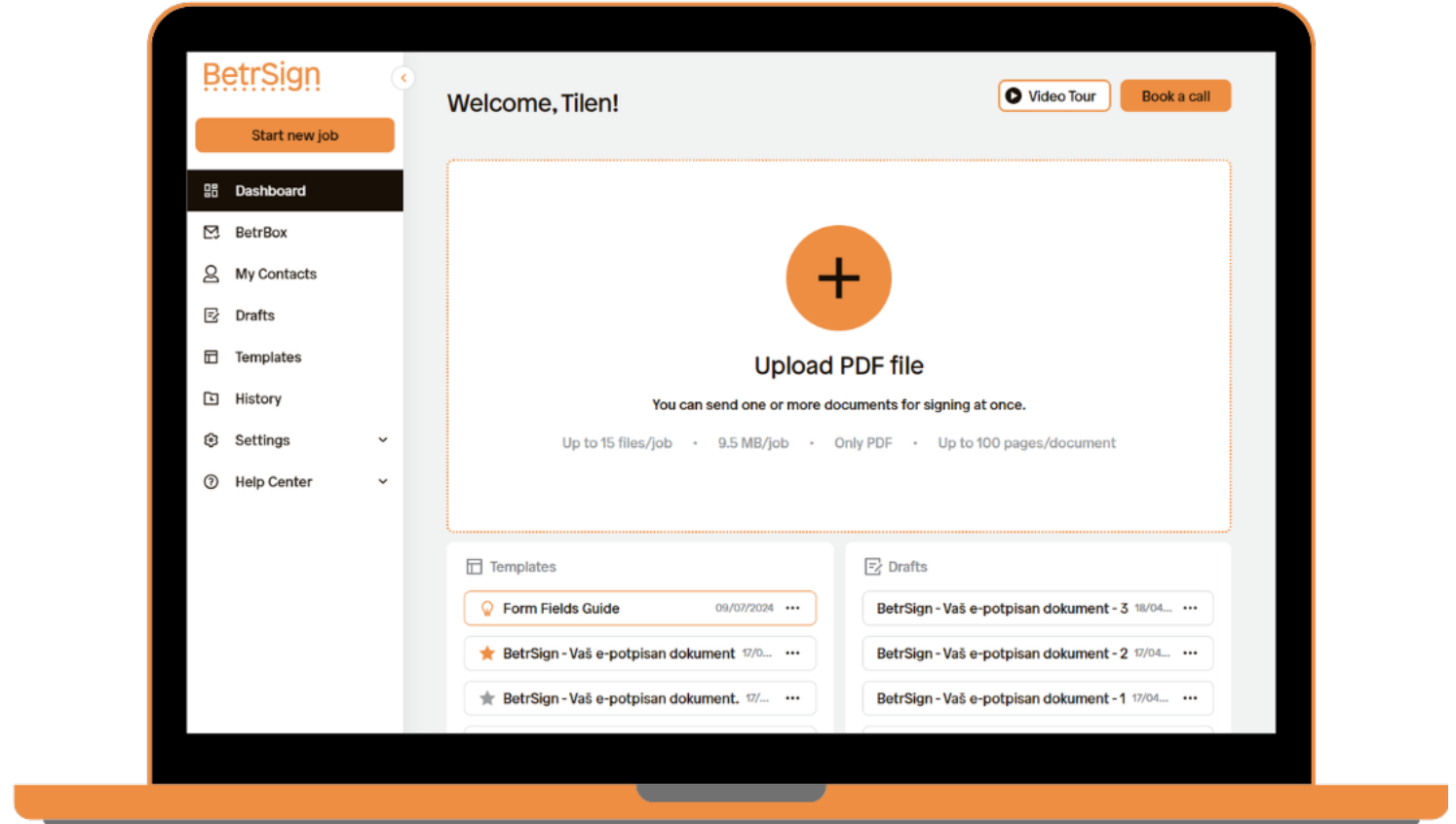
4 Archiving Secure Storage

..... Fleksibilnost u izboru alata



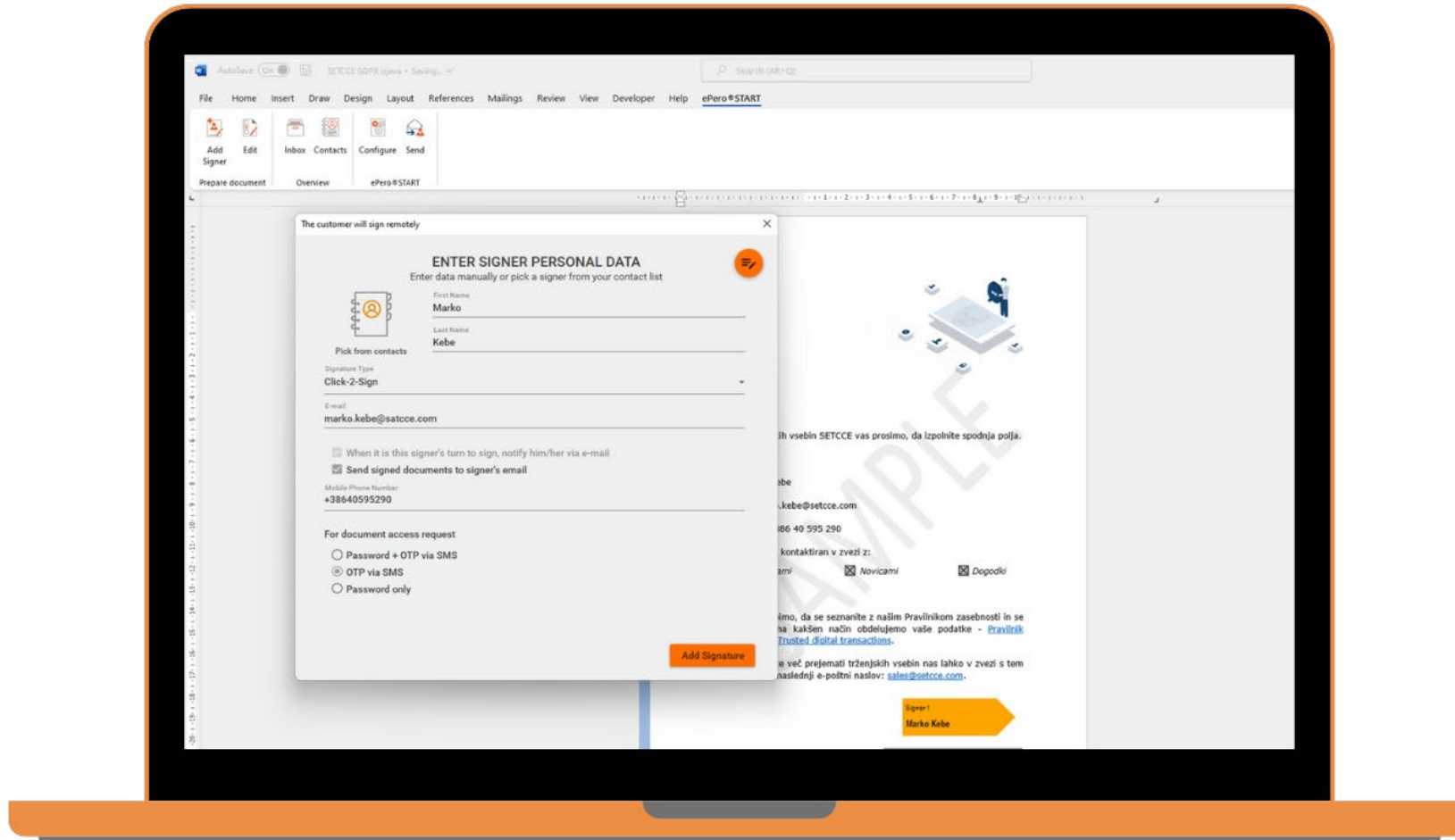
Integracije API

..... Fleksibilnost u izboru alata



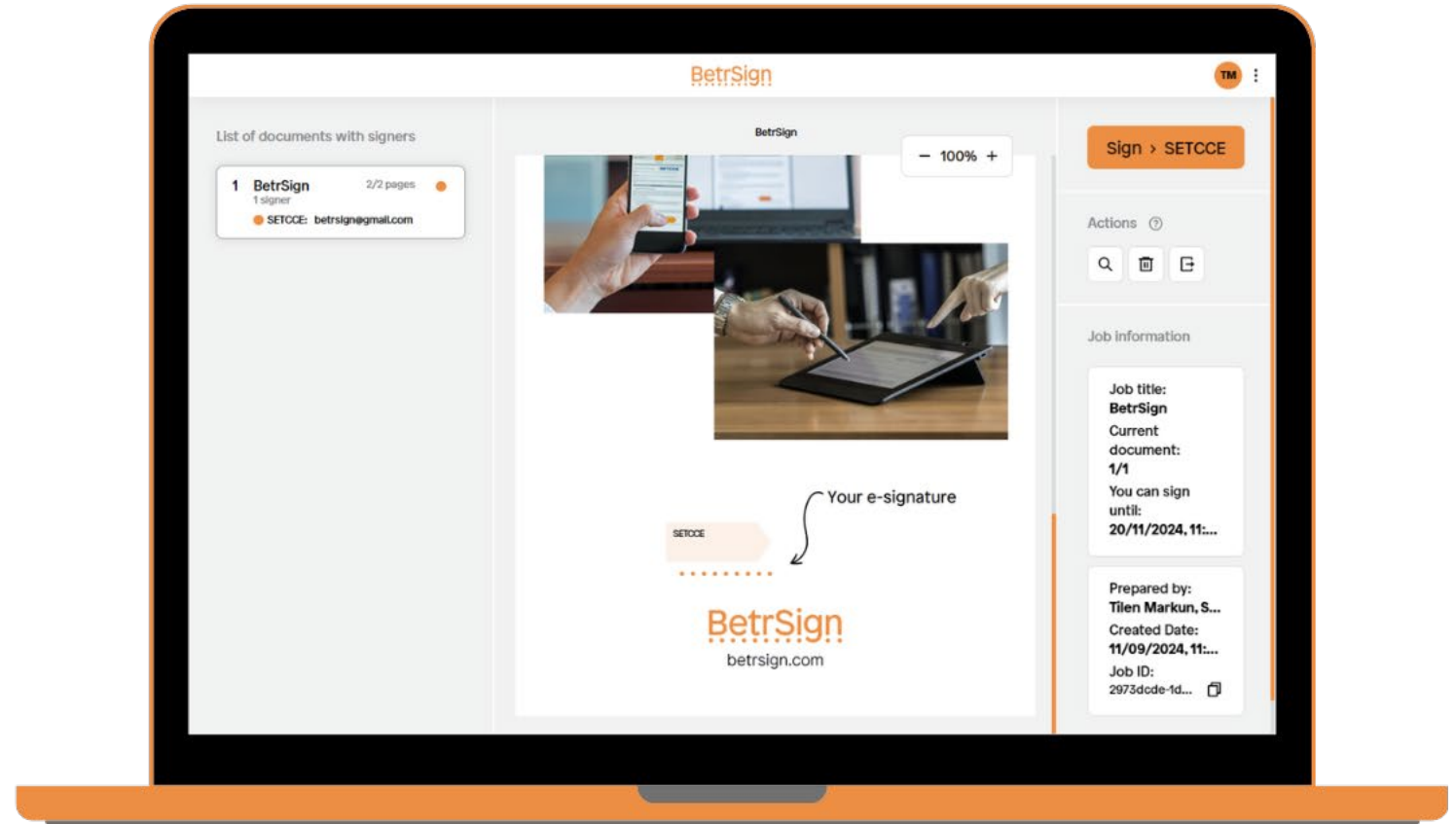
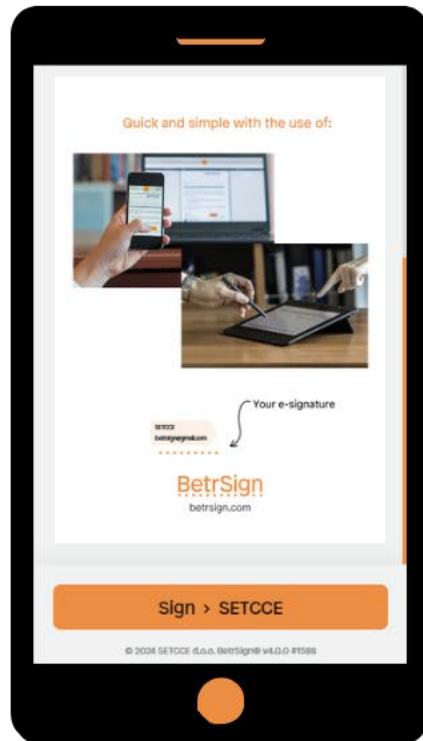
Web portal

..... Fleksibilnost u izboru alata



Word Add-in

..... Kao i načina potpisa



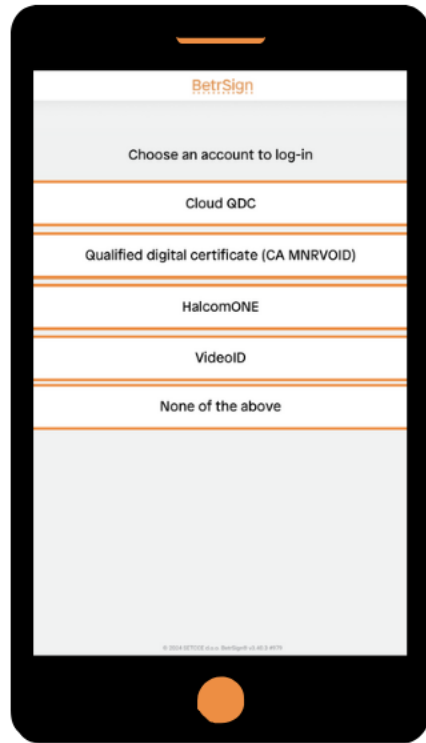
..... Kao i načina potpisa



wacom®

Posetite naš štand i isprobajte
BetSign x Wacom u praksi.

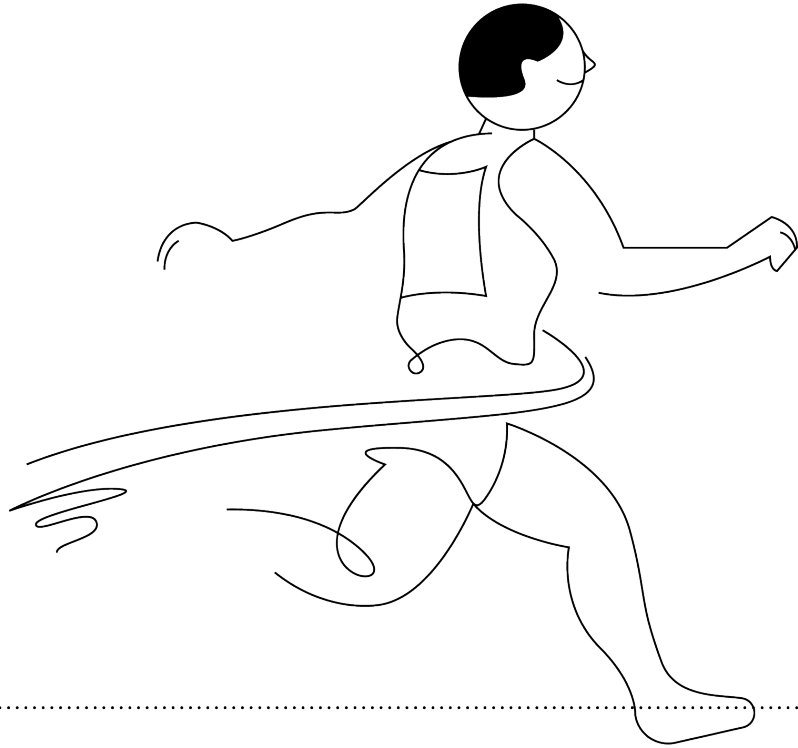
..... Kao i načina potpisa



..... Usluge od poverenja vezane na e-potpis u cloudu



* i (mnogi) drugi
+ non-cloud QDC



Đordije Šipčić

djordjije.sipcic@setcce.com

+381 69 3392 492



Marko Kebe

marko.kebe@setcce.com

+386 40 595 290



SETCCE